

Career History - Melanie Plumley

Contact details

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Profile

Broadcast engineer with commercial skills and experience in sales, system design and business management. Former main board director of two UK PLCs with responsibility for staff and corporate governance. Full member of the Institute of Professional Sound (MIPS). Interests in classical music and organ performance, historiography and recording.

Personal

British nationality : Date of birth - 17th January 1954

Married with daughter (35 years old) and son (31 years old).

Car driver and owner, no license endorsements.

Employment

Sept. 2011 – April 2016

Broadcast engineer, BFBS Technology

Mid level technical role to provide support on studio, satellite and transmitter operations for a worldwide broadcast network. Initially based in the UK, travelling as necessary to overseas sites. Since 2013 based at the Cyprus studio centre. Personal initiatives undertaken to progress the updating of installations of the Cyprus broadcast and IT infrastructure and improve the local documentation system as well as maintaining close operational support to radio presentation staff.

Feb. 2009 –

Self Employed Broadcast Consultant

Project working focusing as a technical author, freelance television and audio production, sales consultant and software tester. Further details at www.phmusic.co.uk.

Mar. 2009 – Feb 2010

Manager, DK Technologies A/S (Denmark)

Working in a freelance role to develop sales in USA and to manage specific Far East markets. Additional objective to create a new sales and distribution structure for the US market was achieved.

Nov. 2004 – Feb 2009

Sales Manager, Calrec Audio Ltd (W. Yorks)

Until May 08 responsible for developing sales to major broadcast networks. Dealing with board level technical executives of NBC, Fox, Turner, CBS and other major broadcast organisations. Supporting this with additional sales to local TV companies in the S, SE and Central, Mid West and Great Lakes areas of the USA. Individual contracts ranged from US\$120K to US\$1.1M with annual sales exceeding US\$11M. Also applying extensive industry experience to provide feedback to the product development process. From May 08 responsible for UK market with clients including BBC, Sky and ITV.

Jun. 2000 – Nov. 2004

Independent audio consultant

Self employed audio and broadcast engineer trading as 'P H Music' which has functioned as a non limited company since May 1987.

Writer for trade magazines and monthly columnist in 'Audio Pro'. Provided consultancy services to audio and broadcast manufacturers in the UK, Europe and North America.

Nov. 1997 – Jun. 2000

Canford Audio plc (Tyne & Wear)

Director of Engineering. Canford markets include broadcast, pro-audio and educational as a catalogue sales company and manufacturer. Chief editor of the Canford catalogue, selecting products to be included and deleted. Responsible for the staff and projects in the R&D Department.

Business Development Manager (Europe), liaising between Canford and the major broadcasters and system integrators in the Benelux, Scandinavian and Swiss markets.

Sept. 1985 - Sept. 1997

Amek Systems & Controls Ltd. (Manchester)

Director of Engineering. This carried responsibility for all aspects of engineering in company's three markets of Broadcast, Music Recording and Live. Direct responsibility for customer support, spares department, product publications and in-house IT systems as well as shared responsibility for corporate affairs. Also constructed operational and engineering training programmes both for staff and for customers including course delivery in the UK and overseas.

Broadcast Product Manager. Responsible for the development of a range of audio mixing consoles, direct sales of these in the UK with management of sales team, growing that division from zero to £3M9 sales in three years.

Jan. 1980 - Sept. 1985

Neve Electronics Ltd. (Royston)

Senior Engineer, Technical Service Dept, responsible for on site commissioning of audio mixing consoles. Supervised turnkey installations for Belgian Radio (BRT), TV-AM (UK ITV franchise holder) and a four recording studio complex in Germany (Boney-M).

Nov. 1975 - Jan. 1980

Border Television Ltd. (Carlisle)

Sound Engineer and relief studio cameraman. As Assistant Head of Sound, mixed daily local news and magazine programmes as well as networked light entertainment shows.

Education

1965-1972

Queen Elizabeth Grammar School, Darlington.

'O' levels: Mathematics, Physics, Chemistry, Geography, English
Language, English Literature

'A' levels: Mathematics, Physics, Music

1972-1975

Bolton Institute of Technology

B.Sc.(Eng.) degree in Electronic Engineering

Additional qualifications

1973

Associate of Trinity College, London (A.T.C.L.)

Qualified teacher of the organ (following study at Durham Cathedral)

Full member of the Institute of Professional Sound (M.I.P.S.)

Background information

Anglican Church organist and choir director.

2002 - 2015, Trustee & Council Member of the British Institute of Organ Studies.